



Report on the Psychic, Spiritual, and Astrology Reading Market in the USA and Globally

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1. Executive Summary

The Psychic, Spiritual, and Astrology Reading Market is a dynamic and thriving industry that caters to individuals seeking guidance, insight, and personal growth. This report provides an in-depth analysis of the market's size, growth, spending patterns, consumer base, and the impact of the COVID-19 pandemic.

2. Introduction

2.1. Definition of Psychic Services: Psychic services encompass a broad range of practices performed by individuals with intuitive abilities or spiritual insights. These services may include psychic readings, tarot card readings, aura readings, and other divination methods. Psychic professionals aim to provide guidance, advice, and information related to personal, emotional, or spiritual matters.

2.2. Definition of Astrology: Astrology is the study of celestial bodies' positions and their potential influence on human affairs and natural phenomena. Astrologers analyze birth charts and planetary alignments to provide insights into an individual's personality, life events, and potential paths.

2.3. Definition of Online Psychic Readings: Online psychic readings refer to psychic services delivered through digital platforms, websites, or apps. These services allow individuals to receive psychic guidance remotely, often via chat, phone calls, or video calls.



3. Market Size and Growth

3.1. Global Psychic Services Market: The global psychic services market includes a wide range of offerings provided by individuals with psychic abilities. In 2022, the market was valued at over \$2 billion in the USA and is projected to reach \$2.3 billion in 2023. This industry has shown steady growth, with a projected annual growth rate of 1.5% over five years, leading up to 2023.

3.2. USA Psychic Services Market: The USA's psychic services market represents a significant portion of





the global market. In 2022, it was valued at over \$2 billion and is projected to reach \$2.3 billion in 2023. Despite a brief downturn due to the COVID-19 pandemic, the market has displayed resilience and continued growth.

3.3. Global Astrology Market: The global astrology market, valued at \$12.8 billion in 2021, is expected to reach \$22.8 billion by 2031, demonstrating a robust compound annual growth rate (CAGR) of 5.7% from 2022 to 2031.

3.4. Global Online Psychic Reading Market: The online psychic reading market is on the rise, with a value of \$0.8 billion in 2022 and a projected growth to \$1.16 billion by 2030, driven by a CAGR of 5.50% between 2023 and 2030.

4. USA vs. Global Market Analysis

When comparing the USA's psychic services market to the global landscape, it's evident that the USA market is substantial but smaller in comparison to the combined global markets of astrology and online psychic readings. This suggests room for further expansion and opportunities for market diversification.

5. Average Spending on Psychic Services in the USA

5.1. General Psychic Readings: The cost of general psychic readings varies, with average prices ranging between \$25 and \$60. Prices may vary based on the platform and the advisor's expertise. Premium services can charge \$100 or more, catering to individuals seeking specialized insights.

5.2. In-Person Sessions: In-person psychic sessions typically command higher rates, ranging from \$100 to \$300 per hour. This pricing reflects the personalized and intimate nature of in-person consultations.

5.3. Online Psychic Readings: Online psychic readings offer more affordability, with rates generally ranging from \$1 to \$19 per minute. Reduced overhead costs for online platforms contribute to these lower prices.

5.4. Celebrity Psychics: Celebrity psychics, renowned for their expertise and fame in the field, charge premium prices. Fees can reach upwards of \$1,000 per hour, with some, such as Jayne Wallace, charging approximately \$250 per half hour.





6. Consumer Base in the USA

Approximately 22% of Americans have consulted a fortune-teller, medium, or psychic at some point in their lives. While this statistic provides insight into the market's reach, it does not specify the frequency of consultations or the unique number of individuals contributing to the market's revenue.

7. Number of Psychic Fairs in the USA

Information on the exact number of psychic fairs held annually in the USA is not readily available. The decentralized and diverse nature of such events leads to variability in their frequency and scale. These fairs serve as platforms for practitioners to connect with enthusiasts, contributing to the industry's vibrancy.

8. Impact of COVID-19

The psychic services industry in the USA faced a downturn during the COVID-19 pandemic, affecting revenue and potentially altering consumer behaviors. However, the market demonstrated resilience, rebounding in the post-pandemic period with continued growth. The pandemic highlighted the industry's adaptability, with a shift towards online and remote services to meet evolving consumer needs.

9. Future Trends and Outlook

The future of the psychic, spiritual, and astrology reading market is likely to be influenced by evolving consumer preferences, technological innovations, and a continued interest in exploring the mystical and spiritual realms. Advancements in online platforms and artificial intelligence may shape the delivery of psychic services.

10. Conclusion

In conclusion, the psychic, spiritual, and astrology reading market in the USA and globally is characterized by significant market size and growth potential. It offers a wide range of services at varying price points, catering to diverse consumer needs. While the COVID-19 pandemic briefly impacted the industry, it showcased its adaptability and resilience. Detailed data on certain aspects, such as the exact number of psychic fairs and the precise size of the consumer base, remains





elusive. Nonetheless, the available data underscores a robust and expanding market, reflecting growing consumer interest and acceptance in these fields.

11. Recommendation

The psychic industry, particularly the field of mediumship, offers a promising business opportunity, especially in an era where traditional jobs are increasingly challenged by AI. [Marc Stuart Medium](#), through [ScotSpiritTraining.com](#), is ideally placed to help individuals enter this market with its comprehensive training and unique approach.

Growth and AI Immunity: The psychic industry is growing and immune to AI disruption due to its reliance on human intuition and personal interaction, making it a secure and lucrative field.

Free Introduction and Comprehensive

Training: Marc Stuart Medium offers a free introductory session and a detailed six-month program to become a successful spiritual medium, inclusive of personalized guidance and legal business foundations.

Traditional Scottish Spiritual Practices: Under the guidance of Marc Stuart, trainees learn traditional Scottish spiritual practices, enhancing their psychic and mediumship skills.

Innovative Techniques: The training includes unique techniques like Pattern Working, Rapid Fire Messages, and Consulting Mediumship, setting it apart from traditional methodologies.

This combination of a growing industry and the specialized, comprehensive training offered by Marc Stuart Medium presents a unique opportunity for those seeking a new, AI-resistant career path in the psychic services market.



www.scotspiritrain.com

www.marcstuartmedium.com



12. Appendix: Sources

The information provided in this report was derived from the following sources:

1. Global Psychic Services Market Size:
 - Statista report on the market size of the psychic services industry in the U.S., highlighting its value over the years and projections for future growth.
2. Psychic Services Industry Report:
 - A comprehensive industry market research report from ReportLinker, detailing the growth and projections of the psychic services industry in the U.S.
3. Global Astrology Market Size:
 - Allied Market Research's report on the global astrology market size, growth trends, and future projections.
4. Global Online Psychic Reading Market Size:
 - Credence Research's analysis of the global demand for online psychic reading, its valuation, and growth projections.
5. Average Psychic Reading Costs:
 - A detailed guide on the costs associated with psychic readings, including variations in pricing across different types of services and platforms.





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